



Joe Helmy currently serves as the Director of Emerging Verticals for the Government, Education, Parking, Charity, and Logistics verticals at Mastercard, where he is responsible for developing and delivering strategies and solutions for a wide range of education institutions, government agencies, from the smallest to the largest, as well as services providers who tailor to these organization. Joe takes great pleasure is using his consultative approach to helping these merchants' meet their needs and exceed their goals, year after year.

Joe joined Mastercard in early 2015 from American Express, where served the same industries for over 5 years. Prior to entering this space, Joe was with PricewaterhouseCoopers as an Advisory Consultant, helping to define and create the online and mobile customer experiences for many Fortune 500 companies, the United Nations, and other notable organizations.

Joe is a MBA graduate from the University of Notre Dame's Mendoza College of Business, he received his BS from the New Jersey Institute of Technology. He currently resides in Westwood, NJ with his wife, 2 kids, 2 dogs, and is expecting a baby in late April.